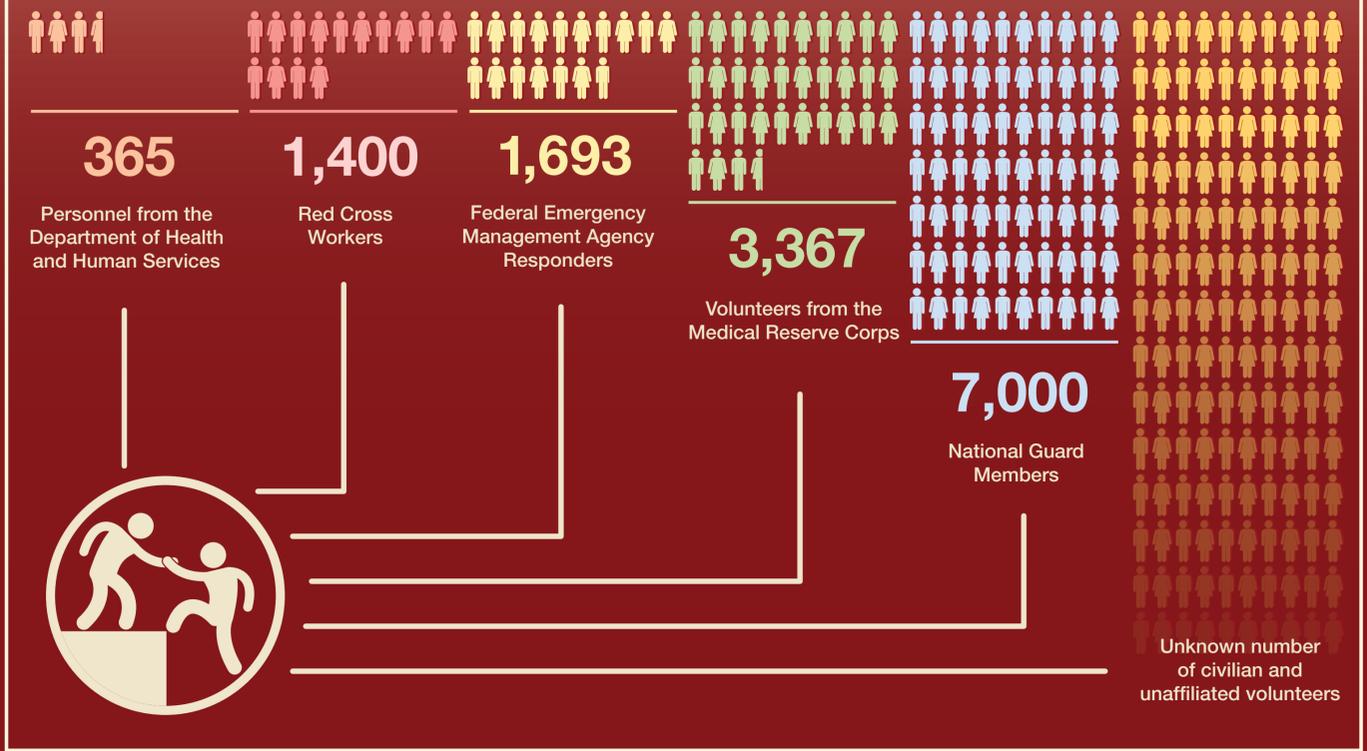


Hurricane Sandy Emphasizes the Need for a Disaster Response App



Hurricane Sandy was the second most destructive hurricane in U.S. history. Disasters like Hurricane Sandy may cause acute stress in survivors dealing with fear, loss, and uncertainty. As the agency tasked with reducing the impact of substance abuse and mental illness on America's communities, SAMHSA developed a mobile app to give behavioral health responders the tools they need right on their smartphones to provide quality support to survivors. The app features helplines, a behavioral health services locator, and resources for survivors that can be shared via email or text.

Human Response to Hurricane Sandy



Diagnoses of Depression After Hurricane Sandy

Residents in the ZIP Codes most affected by Superstorm Sandy experienced a



25%
increase in depression diagnoses in the six weeks immediately following the storm.

Those living elsewhere in New Jersey, New York, and Connecticut saw a



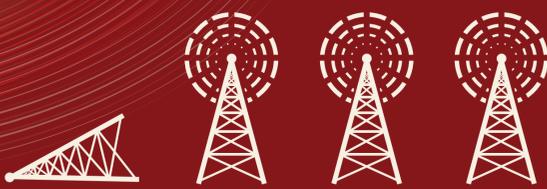
17%
increase in depression diagnoses compared to pre-storm levels.

(Data provided by Gallup-Healthways: Well-Being Index 2013.)

Hurricane Sandy downed

1 out of every **4**

cell towers in 10 states, causing serious problems for responders who rely on their smartphones to do their jobs.



The SAMHSA Disaster App can be used without Internet connectivity.

(Data provided by Federal Communications Commission, Disaster Information Reporting System 2012.)

FEMA declared **95** disasters in 2013.



(Data provided by FEMA: Disaster Declarations by Year.)

SAMHSA Behavioral Health Disaster Response App was developed to provide responders trauma- and disaster-related resources for all phases of behavioral health response—before, during, and after—right on their smartphones.

- **Be ready**—access resources including tip sheets; guides for responders, teachers, parents, and caregivers; and a directory of behavioral health providers in the local area.
- **Be prepared**—access pre-downloaded resources on your phone in case of limited Internet connectivity.
- **Be confident**—review key preparedness materials.
- **Share resources easily**—send information via text message, email, or print from computer.



Free on iPhone®, Android™, and BlackBerry®.
Visit <http://bit.ly/disasterapp>

